RachelsChallenge

Fact Sheet

Rachel's Challenge at a Glance

The story that changes everything

Who We Are

Rachel's Challenge helps schools replace bullying, isolation and violence with kindness, respect and connection.

Our programs are built on the life and writings of Rachel Joy Scott, the first student killed in the Columbine High School shooting on April 20, 1999. Rachel made a habit of reaching out to students who were new, alone or picked on.

What We Do

- **Student assemblies** that share Rachel's story in age-appropriate versions for elementary, middle and high school
- **Student leadership training,** including the FOR Club, to carry the message all year
- **Educator training** on school culture and relationships
- **Parent and community events** so families hear the same message
- **RC Digital** programs for ongoing content

Results Schools Report

Up to 90%
reduction in disciplinary referrals*

9
school shootings averted, as corroborated by law enforcement

150+
suicides averted each year**

An independent study by Multi-Dimensional Education, LLC found statistically significant gains in school climate, engagement, faculty/student relationships and leadership, with less bullying.

In the News

National: CNN, Fox News, the TODAY Show, Good Morning America, Dateline, Oprah and Larry King Live. Recent coverage: rachelschallenge.org/category/news

Quick Facts

Founded
2001, by Darrell and Sandy Scott

Status
501(c)(3) nonprofit

People reached
More than 35 million

Where
All 50 states, Canada and several other countries

Schools served
20,000+ since 2001

Presenters
25 certified speakers

Delivery
Live events and digital programs

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* As reported by partner schools in the Rachel's Challenge evidence base. ** Based on voluntary reports to Rachel's Challenge from students, parents and school staff.