Rachel's Challenge

One story. Millions of chain reactions.

The impact of Rachel's Challenge since 2001

35M+

people have heard Rachel's story

20,000+

schools served since 2001

50

states, plus Canada and other countries

Up to 90%

reduction in disciplinary referrals*

9

school shootings averted, as corroborated by law enforcement

150+

suicides averted each year**

"I have this theory that if one person can go out of their way to show compassion, then it will start a chain reaction of the same. People will never know how far a little kindness can go."

Rachel Joy Scott, from her essay "My Ethics, My Codes of Life"

* As reported by partner schools in the Rachel's Challenge evidence base. ** Based on voluntary reports to Rachel's Challenge from students, parents and school staff.

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